



CASE STUDY

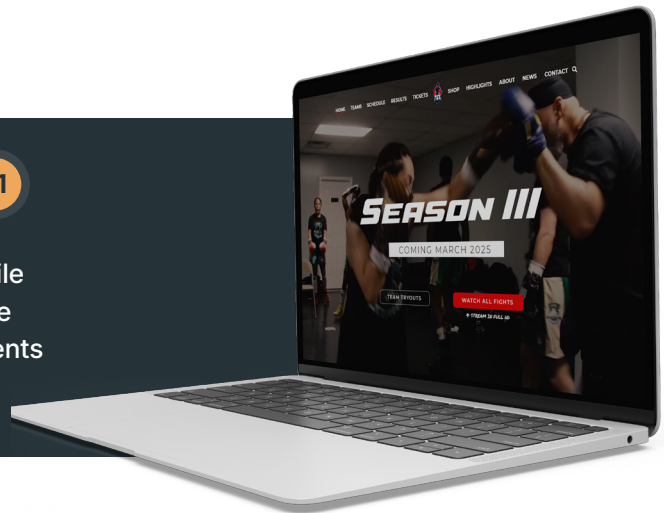
Team Combat League Partners with IMB Wealth Technology to Boost Sales

Team Combat League, a team-based boxing league, wanted to increase ticket sales and attract more fans to their live streaming subscriptions. They knew they needed to use the latest technology to make that happen, so they partnered with IMB Wealth Technology.

Here's what we did to help Team Combat League reach their goals:

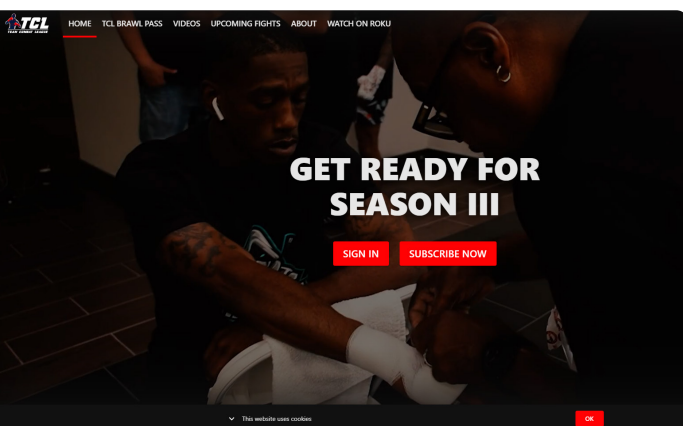
01

We created a website that showcases league highlights, scoring results, team rosters, boxer profile pages with updated fight stats, and other interactive content. This gets fans excited about upcoming events and encourages them to buy tickets.



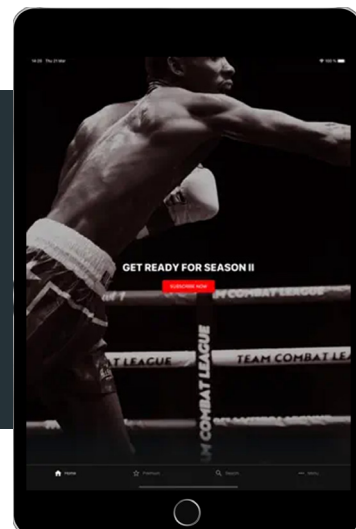
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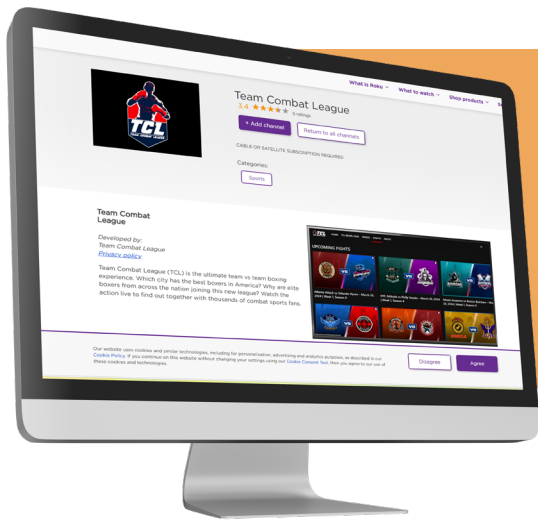
We set up a streaming service so fans can watch live matches from anywhere in the world. This helps the league reach a wider audience and boost subscription sales to capture revenue directly from fans.



03

We launched iPhone and Android apps that let subscribers watch matches on the go. This makes it easy for fans to catch all the action, no matter where they are.



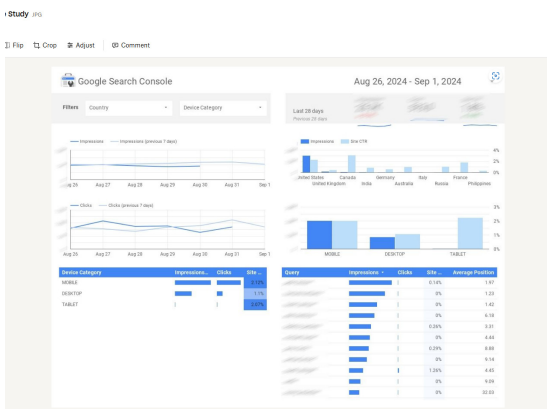
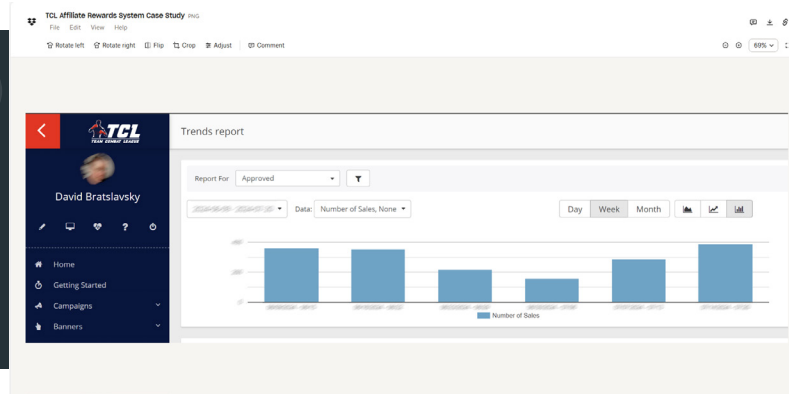


04

We also launched a ROKU smart TV app, allowing subscribers to enjoy the fights right on their big screen at home.

05

To help spread the word, we created an affiliate system that rewards fighters and league ambassadors for promoting ticket sales and streaming subscriptions. Affiliates automatically earn commissions for each sale they generate.



06

We set up tracking analytics to learn where fans are coming from, what they like about the league, and what makes them want to buy tickets or subscriptions. This helps the league make smarter decisions.

07

Finally, we built real-time reports that show ticket sales, streaming subscriptions, affiliate referrals, fan engagement, and other important metrics. This lets the league see how well their efforts are working and where they can improve.

By using smart technology solutions, IMB Wealth Technology helped Team Combat League connect with more fans, boost ticket sales, and grow their streaming subscriptions. The league now has the tools and insights they need to keep building their fan base and increasing revenue.

Struggling to find top-notch technology leadership without giving away equity?

Imagine having access to CTO-level expertise that guides your tech decisions, so you can focus on growing your business with confidence.


Our team offers you the strategic insight and technical excellence needed to build your technology right from the start—no equity required.

Partner with us today to ensure your technology is expertly crafted and your business scales successfully



David Bratslavsky

Managing Partner / CTO
david@imbwealth.com

 151 Calle San Francisco #200
San Juan, PR 00901